



Carbonite Online Backup v3.5

Every year, 43% of computer users lose irreplaceable photos, emails, documents and financial records. Dangers lurk around every corner – hard drive crashes, theft, accidental deletion and natural disasters to name just a few. Let Carbonite protect you. Carbonite is a simple, easy-to-use online backup service that safeguards the irreplaceable contents of your computer.

Installing Carbonite takes just one minute. After that, it works quietly and continuously in the background to make sure your files are backed up securely offsite where they're available for easy, on-demand retrieval. In order to protect your privacy, files are encrypted twice before they leave your PC, so only you can see them. Retrieving lost files takes just a few clicks from your desktop.

Carbonite has been featured in major publications worldwide including the New York Times, Wall Street Journal, Financial Times and PC Pro (UK). Over the last two years, we've backed up and protected over 2.5 billion files and restored over 160 millions photos, documents, emails and other data that would have otherwise been lost forever. Satisfied Carbonite users can be found in more than 100 countries. Carbonite is appropriate for anyone with a personal computer and a high-speed Internet connection (e.g. DSL or cable). It has become very popular among home office users, the self-employed and small businesses.

Carbonite Protects You From:



Accidental Deletion 43% of people lose irreplaceable files every year.



Theft Only 3 out of 100 stolen laptops are ever recovered.



Disaster Thousands of files are lost each year to fires, floods, and other disasters.



Drive Failure Up to 13% of hard drives crash in their first year.

What the Experts Say

"Carbonite Online PC Backup is a worthy investment of time and money... a hands-off solution to backing up..."

-CNET

"It's the easiest online backup software to use – in fact, to not use, since it's completely automatic."

-The New York Times

"Carbonite can provide the equivalent of fireproof safety deposit box for digital content..."

-The Associated Press

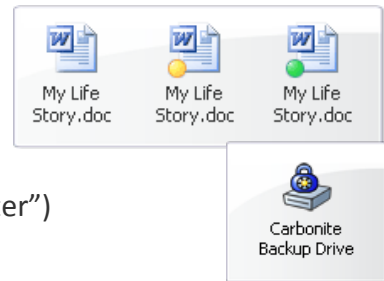
"You'll sleep better at night."

-The Wall Street Journal



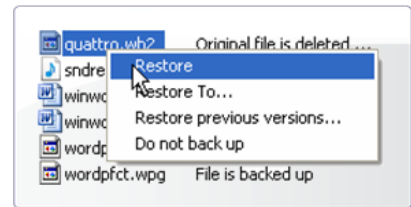
Backup Features and Benefits

- Unlimited storage capacity for one flat annual subscription fee – back up all your data files or just the ones you want
- Strong encryption protects your privacy (files encrypted twice before they leave your PC)
- Private key encryption option available to advanced users
- Automatically, continuously finds and backs up your irreplaceable files, e.g. photos, documents, music, and emails
- Set and forget – automatically detects and backs up new and changed files
- No need to schedule backups, however scheduling options available for advanced users
- File versioning – allows you to restore any of several previous versions of a backed up file
- Backs up open files
- Block-level incremental backup – when files change, only the changes are backed up
- Silent when computer is in use – never slows it down
- Backup status information and restore functions integrated with Windows Explorer



Restore Features and Benefits

- Restore with a few clicks from Windows Explorer (“My Computer”)
- Restore everything, or just selected files or folders
- Restore Wizard guides you through the process of restoring files to a new computer
- Restore multiple versions of a file (e.g., last Tuesday’s version of a presentation)
- Restores 10-20GB per day over DSL or Cable (depending on the speed of your Internet connection)



A Price Everyone Can Afford

Carbonite’s unlimited backup service costs only \$49.95 per year regardless of backup storage size. Carbonite offers a risk-free trial on its website (no credit card is required to sign up).

System Requirements

Currently, Carbonite supports Windows XP and Windows Vista (32-bit and 64-bit versions of both). Carbonite for the Mac will be available in mid-2008. Carbonite has no plans to support older versions of Windows (e.g. 98, 2000, or ME).

About Carbonite

Founded in 2005, Carbonite believes that computer users should not have to think about backup. The company's mission is to provide an affordable, reliable, secure and easy-to-use solution for the mainstream computer user. Carbonite is available to consumers and small business through numerous channels, including its corporate website, major US retailers and international distributors. For more information, please visit www.carbonite.com